

Shea 2012

Cotonou, Benin Apr 23–27, 2012

www.globalshea.com



shared value

Sponsorship Categories

Contact the Global Shea Alliance Secretariat to sponsor Shea 2012: info@globalshea.com

	Platinum <i>Creating Shared Value for Economic Empowerment</i>	Gold <i>Leveraging Shea for Impact & Growth</i>	Silver <i>Advocating for Shea Industry Success</i>	Bronze <i>Promoting Shea Around the World</i>
Sponsorship Fee	\$10,000	\$7,500	\$5,000	\$2,500
Before the conference - Your company logo/name, will appear on...				
Website of the GSA	•	•	•	•
Conference invitation mention	•	•		
GSA Newsletter	•	•	•	•
Online advertising for the event	•	•		
At the Conference - Your company logo (or name) will appear on...				
Profile in conference materials	•	•		
Front cover of conference package	•	•		
Conference banners	•	•	•	•
Newspaper Advertisement	•	•	•	•
* A break out session	•	•		
* Opportunity to do a presentation	•	•		
GSA Membership	•	•	•	•
After the Conference - Your company logo (or name) will appear on:				
GSA Newsletter	•	•	•	•
GSA Website	•	•	•	•
You will also be entitled to:				
* 1 Exhibition booth	•	•		
Free entrance for participants**	5	4	3	2

* Subject to availability.

** Your selected representatives must register online at www.globalshea.com

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