

# Shea 2012

Cotonou, Benin Apr 23-27, 2012



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# shared value

access  
advocate  
brand  
build  
collaborate  
communicate  
conceive  
concoct  
construct  
contribute  
create  
deliver  
design  
devise  
detect  
discover  
engage  
establish  
finance  
find  
forge  
form  
formulate  
generate  
grow  
imagine  
improve  
inform  
initiate  
innovate  
institute  
invent  
locate  
make  
market  
maximize  
optimize  
organize  
pinpoint  
plan  
produce  
promote  
protect  
recognize  
set up  
start  
strengthen  
sustain  
uncover

## **Registration Types**

**Rural Women's Group.** A cooperative or similar women's group in a rural area of West Africa. A rural area is defined as a community with a population less than 20,000.

**Small Enterprise.** Organizations such as small companies and grassroots associations, annual turnover/budget < US \$150,000

**Medium Enterprise.** Organizations such as regional exporters and processors with annual turnover/budget > US \$150,000 < USD \$1,500,000

**Corporate.** Organizations such as international buyers and brands with turnover/budget > US\$1,500,000 and with presence in several countries

For answers to your questions, contact the Secretariat at [info@globalshea.com](mailto:info@globalshea.com).

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